

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

www.koat.com

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 600 Fairmont Ave
 Suite 306
 Towson, MD 21286

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
945314-1	09/09/12	September 2012	08/27/12 - 09/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
American Future Fund	Issue	375 AMERICAN FUT

Flight Dates	Order #	Alt Order #
08/31/12 - 09/06/12	945314	06295732

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/31/12	08/31/12	Action 7 News @ 6p	6-630p	----1--	:30	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	----1--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		08/31/12	6:26 PM	Action 7 News @ 6p	6-630p	:30	AF1207H	\$800.00	NM
3	08/31/12	08/31/12	Nightline	1105-1135p	----1--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	----1--	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT F		08/31/12	11:31 PM	Nightline	1105-1135p	:30	AF1207H	\$275.00	NM
4	09/01/12	09/01/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$300.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1-	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT Sa		09/01/12	6:00 AM	Sa 6a A7N More in the AM	6-9a	:30	AF1207H	\$300.00	NM
5	09/02/12	09/02/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$300.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Su		09/02/12	8:42 AM	Su 6a A7N More in the AM	6-9a	:30	AF1207H	\$300.00	NM
6	09/02/12	09/02/12	This Week	9-10a	-----1	:30	1	\$700.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----1	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Su		09/02/12	9:30 AM	This Week	9-10a	:30	AF1207H	\$700.00	NM
8	09/03/12	09/06/12	Action 7 News @ 6p	6-630p	MTWT---	:30	4	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWT---	4	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT M		09/03/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	AF1207H	\$800.00	NM

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Advertiser	Product	Estimate Number
American Future Fund	Issue	375 AMERICAN FUT



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/03/12	09/06/12	Action 7 News @ 6p	6-630p	MTWT---	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Tu	09/04/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	AFF1207H	\$800.00 NM
3	KOAT	W	09/05/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	AFF1207H	\$800.00 NM
2	KOAT	Th	09/06/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	AFF1207H	\$800.00 NM
9	09/03/12	09/06/12	Nightline	1105-1135p	MTWT---	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	MTWT---	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/03/12	11:26 PM	Nightline	1105-1135p	:30	AFF1207H	\$275.00 NM
2	KOAT	Tu	09/04/12	11:14 PM	Nightline	1105-1135p	:30	AFF1207H	\$275.00 NM
3	KOAT	W	09/05/12	11:43 PM	Nightline	1105-1135p	:30	AFF1207H	\$275.00 NM
LR- Network Program Rerun									
4	KOAT	Th	09/06/12	11:24 PM	Nightline	1105-1135p	:30	AFF1207H	\$275.00 NM
10	08/31/12	08/31/12	Action 7 News @ 5p	5-530p	----F--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	----F--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/31/12	5:24 PM	Action 7 News @ 5p	5-530p	:30	AFF1207H	\$600.00 NM
11	08/31/12	08/31/12	Entertainment Tonight 630-7p	630-7p	----F--	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	----F--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/31/12	6:47 PM	Entertainment Tonight 630-7p	630-7p	:30	AFF1207H	\$800.00 NM
12	09/01/12	09/01/12	Action 7 News @ 5p Sat	5-530p	-----S-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----S-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/01/12	5:13 PM	Action 7 News @ 5p Sat	5-530p	:30	AFF1207H	\$450.00 NM
13	09/01/12	09/01/12	Action 7 News @ 530p S	530-6p	-----S-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----S-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/01/12	5:42 PM	Action 7 News @ 530p Sat	530-6p	:30	AFF1207H	\$450.00 NM
14	09/02/12	09/02/12	Action 7 News @ 5p Sun	5-530p	-----S	:30	1	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----S	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/02/12	5:28 PM	Action 7 News @ 5p Sun	5-530p	:30	AFF1207H	\$525.00 NM
15	09/03/12	09/05/12	Action 7 News @ 5p	5-530p	M-W----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	M-W----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	09/03/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	AFF1207H	\$600.00 NM
1	KOAT	W	09/05/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	AFF1207H	\$600.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/03/12	09/06/12	Entertainment Tonight 630-7p	630-7p	MTWT---	:30	4	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWT---	4	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	M	09/03/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	AF1207H	\$800.00 NM
1	KOAT	Tu	09/04/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	AF1207H	\$800.00 NM
3	KOAT	W	09/05/12	6:57 PM	Entertainment Tonight 630-7p	630-7p	:30	AF1207H	\$800.00 NM
4	KOAT	Th	09/06/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	AF1207H	\$800.00 NM
<u>Total Spots</u>							24		

Payment Terms 30 Days

<u>Gross Total</u>	\$13,900.00
<u>Agency Commission</u>	\$2,085.00
<u>Net Amount Due</u>	\$11,815.00
New Mexico Tax Rate 7.0%	\$827.05
<u>Amount Due</u>	\$12,642.05